About us

LightnTec Germany invented, continues to innovate, manufactures and brings to market pixel-controlled light (and media solutions) on ultrathin and ultra lightweight foil.

Our Solution: 3D-immersive-spaces-of-light.

- we unleash the power of spaces
  - knowing your customers (3D-Digital-Signage)
  - knowing your visitors (3D-Light-Intelligence)
  - 3D-connecting to identified people with pixel-controlled light on ultrathin foil. And other media solutions (3D-Immersive-Spaces)

Our Markets:

- architecture, retail and hospitality
- digital-cinema and cinema-lobbies
- exhibitions, events, rental & attractions

Our Products:

- DigitalVideoWallpaper and DigitalVideoBanner
- Sails-of-Light
- Light&Media-Content-Controller
- 3D-Motion-Analytics and Ad-Server

www.LightnTec.com
3D-Digital-Signage

3D-Light-Intelligence
connecting to people in immersive spaces

powered by

a) 3D-Motion-Analytics (detecting people)
b) 3D-immersive luminous spaces (connecting to people)
a) 3D-Motion-Analytics:
1) Measure, 2) Optimize, 3) Engage

Fueled by plug and play internet connected sensors, 3D-Motion-Analytics equips Retailers, Lounges, and Advertisers with unprecedented insights. GDPR compliant.

Guiding, informing and entertaining people in Digital-Out-of-Home Environments.

Metrics:
- **Occupancy**: Determine occupancy in real-time.
- **Path & Flow**: Analyze customer journey from start to finish.
- **Heat map**: Visualize density across the entire space.
- **Capture Rate**: Measure customer movement from one space to another.
- **Travel Time**: Predict processing rate through queues and predict movement time.
- **Age and Gender**: Understand visitor ratio including gender and age in real time and analyze changes 24/7.

Access The Success Of Your Campaign And Further Refine

3D Motion Analytics: #MeasureOptimizeEngage by LightnTec
b) 3D-immersive luminous spaces connecting to people:

Plug and play
- Minimal positioning limitations and capital investment

Connectivity
- Synchronized output on LCD, Projectors, Video-Walls, #DigitalVideoWallpaper and #DigitalVideoBanner.
- AnySize. AnyPlace. AnyShape.

Secure
- GDPR (DSGVO) compliant. CE approved.
- Safety-standards like BGV-C1 irrelevant!
- B1 according to DIN 4102 and EN 13501-1 upon request.

Accuracy:
- Data-first architecture brings revolutionary control and transparency to marketers
- Schedule and target campaigns using the LRM Analytics Engine: headcount, dwell time, customer path, new or returning visit, etc.
- Real-time content manipulation for on the fly optimizations
::: 3D-Digital-Signage ::::
connecting to people in immersive spaces
More info: www.LightnTec.com

Next Fairs:

**Euroshop**, Düsseldorf / February 2020
https://www.euroshop.de/

**Light+Building**, Frankfurt / March 2020:
https://light-building.messefrankfurt.com

---

**EuroShop**
THE WORLD’S NO. 1 RETAIL TRADE FAIR 16 – 20 FEB 2020

**light+building**